
**Craig Coaches You On
Speed, Skill, and Safety**

- **Maximize speed while maintaining safety**
- **Know your car and the warning signs it gives before you lose grip**
- **Drive better when it matters most (e.g. traffic, closing laps)**
- **Understand the physics of driving**
- **Sort your car**



Craig Horning
1121 Anthony Beach Road
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315-729-5136
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www.craighorning.com
to get "started on the right foot"

**Do You Want To Go Faster?
And Safer?**



HORNING ADVANCED RACER TRAINING

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H.A.R.T.— Horning Advanced Racer Training with Craig Horning

— Why H.A.R.T.—

from car set-up to mindset

Coach/Driver: Craig Horning

- 28 years driver coaching
- 16 years competitive racing
- Over 500 races
- 65 records set
- 63 wins and many podiums
- 7 Championships
- Licenses held - FIA, IMSA, SCCA Pro, NASCAR, Grand Am, DIRT
- Lead driver on numerous teams
- Many factory-sponsored cars

— What Clients Say —

"Craig's precise, detailed, and clearly articulated instructions made me smoother faster and safer...It was amazing how much faster I was at the end of the day. Most importantly I had a blast!"

~ Brian Finn, Ferrari Club DE

"Craig's coaching takes learning beyond that of regular driving school instructors and gave me a substantial improvement in lap times, confidence, and skill. In my first two days of working with Craig, I felt like I built two years' worth of skills."

~ Bill Cristofaro, Ferrari Club President

"Craig's coaching was the real beginning of my understanding of race car dynamics."

~ Louis Betstadt, PCA Club Racing Champ

— Experience —

In 16 years of competitive racing, Craig Horning has both worked with and raced against many top road-racing drivers, including Dan Gurney, Derek Daly, Andy Pilgrim, Bob Henderson, Andy Lally, Randy Pobst, Tommy Kendall, Parker Johnstone, Dorsey Schroeder, and Jack Baldwin, to name a few.

Craig has established himself as a professional from the driver's seat to the coach's seat. Always an example of good sportsmanship, Craig's reputation as a clean racer has stuck with him throughout his driving and coaching career. Diversity in racing experience—from Formula Cars to Endurance Racers and Sprint Cars— gives him an edge over other drivers.

Craig's coaching experience began in 1986 when IMSA asked him to conduct an **Advanced Drivers' Seminar at The Glen**. Since then, in both group and private coaching sessions with hundreds of students, Craig's reputation has become so well-established that most of his work comes from referrals.

Personable and professional, and with a proven track record of excellence, Craig is the smart choice for driver coaching!

— What Craig Can Do For You —

Speed, Skill, and Safety

Coaching session includes:

- Driver coaching at the race track— with you at the wheel and Craig by your side
- Debriefing session to solidify what you learned on the track
- Review of data acquisition systems
- Optimizing chassis set up
- Coaching in all types of cars

Where:

- Watkins Glen International
- Will travel to other tracks

Getting started:

- FREE 20 minute phone conversation or consultation at The Glen
- 2 hour minimum
- Flexible scheduling

"When I called Craig, I was at a plateau. Craig took me back to basics with some great foundational instruction and within two days was coaching me on advanced car control & race strategy. I have since won a second and third place national championship in BMWCCA Club Racing and am currently enjoying great success with The American Endurance Racing series."

~ Rich Schickler III, BMW Club Racer

**Want to learn winning secrets?
Want to lower your lap times?**

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